



**Cookie Policy Statement pursuant to arts. 13 and 14  
of Reg. EU 2016/679 and Leg. Dec. 196/03 as  
amended**

Applicable regulations regarding the protection of  
personal data

Identification ICW

**Revision 0 – 15/01/2021**

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Updated on: 15 January 2021

The information set out below is as required by the Italian Data Protection Authority (IDPA) for the protection of personal data and regarding the processing of personal data using cookies, pursuant to arts. 13 and 14 of the EU Regulation 2016/679 (hereinafter for brevity GDPR) and art. 122 of Leg. Decree 196/03 as amended (hereinafter for brevity Privacy Law), together with the general regulation of 08/05/2014 and subsequent clarifications of 05/06/2015 by the IDPA.

This policy statement is valid exclusively for the website <http://www.mzaspiratori.eu> controlled by the undersigned company, and not for any other sites incidentally consulted by users through links on the pages of the present website. The purpose of the statement is to inform users how the information acquired with cookies is used, as well as providing instructions for accepting or blocking the various cookies.

**Consent for the use of cookies**

Continuing consultation of the present website constitutes implicit acceptance of the present cookie policy and, consequently, express acceptance of the use of cookies and similar technologies for the purposes indicated in the present policy statement.

Consent for the use of cookies is optional. Users are acknowledged the right to deny consent or to withdraw previously granted consent at any time. However, it is important to note that failure to give consent could compromise the provision of certain services and the usability of the website.

For further information on the data generally collected by the website, see our Privacy Policy (<http://www.mzaspiratori.eu/privacy-policy>)

**DATA CONTROLLER**

The Data Controller is the company MZ Aspiratori S.p.A., with registered office in Via Certani 7, 40054 Budrio (Bo), Italy, Tel. +39 051 80 19 81, e-mail [segreteria@mzaspiratori.com](mailto:segreteria@mzaspiratori.com), CEM [mzaspiratorispa@ticertifica.it](mailto:mzaspiratorispa@ticertifica.it)

**WHAT ARE COOKIES AND WHY ARE THEY USED**

Cookies are small text files written by websites visited by a user. They are sent to the user's digital device where they are recorded and subsequently sent back to the same website if the user visits again.

Cookies are used for different purposes including: digital authentication, session monitoring, recording information about specific configurations of users accessing the server, storing preferences, etc. and they can be divided up as follows:

➤ **TECHNICAL COOKIES**

These cookies are essential for secure and efficient navigation of the website. They are not used for other purposes and are normally set directly by the Data Controller (the so-called editor).

Without these cookies certain operations could not be conducted or would be more complex and/or less secure. One example in which cookies are essential is home banking (displaying a bank statement, bank transfers, payment of bills, etc.) because they make it possible to establish and maintain the identification of a user during a session.

➤ **PERSISTENT OR SESSION COOKIES**

Session cookies contain information used in the current browser session and are automatically cancelled when the browser is closed. Nothing is recorded on the user's device, apart from the website navigation time.

Persistent cookies are instead used to store information collected during an initial visit to a website over time, for a duration defined by the website that can vary from a few minutes to a number of years.

➤ **FUNCTIONAL OR PREFERENCE COOKIES**

These are technical cookies and are necessary to provide a specific service requested by the user or to customize a visited website page on the basis of various selected criteria (for example, language, products selected for purchase, etc.) in order to improve the service rendered to the user.

➤ **ANALYTICS COOKIES**

These cookies are used to collect information, sometimes in aggregated and anonymous form, about the number of users and how the users visit the website, in order to generate visibility statistics and improve the service or functionality of the website.

➤ **PROFILING COOKIES**

These cookies are used to track the navigation of a user in the Internet and create profiles of his tastes, habits, choices, etc. After the user has been informed and/or viewed the cookie policy and given explicit consent, these cookies can be



used to send him digital advertising in line with the preferences already expressed by the user during on-line navigation.

➤ FIRST-PARTY COOKIES

These cookies are managed by the Data Controller. The obligation of disclosure for these cookies rests with the Data Controller. The latter is also obliged to indicate the methods available to users to block these cookies.

➤ THIRD-PARTY COOKIES

These cookies are managed by third parties and not the controller of the website visited. This is because any website can include elements (images, maps, sounds, specific links to webpages in other domains, etc.) residing on different servers from that of the visited website. The obligation of disclosure for these cookies and the instructions for the means available to block them lies with the third parties, while the local Data Controller is obliged to insert links to the third-party websites where the same are provided.

For both types of cookie (first- and third-party) consent must be requested whenever the cookies are used for profiling, and this is achieved with specific banners on the home page of the visited website.

❑ COOKIES USED ON THE WEBSITE

The present website uses cookies in the categories set out in the following table:

Type	Purpose	Name and Domain	Retention/transfer time	Consequences if blocked
First-party technical and/or functional cookies	Site management. Permit secure and efficient website operation and browsing	www.mzaspiratori.eu  Cookie name: PHPSESSID	Session cookies	Technical cookies: These cookies are necessary to use the website. Blocking them prevents correct operation. Functional cookies: These cookies improve navigation of the website pages. Blocking them makes navigation more difficult.
First- or third-party analytics cookies	Collect information in an aggregated form regarding the navigation of users in order to optimize the browsing experience and the services offered.	mzaspiratori.eu  Cookie names: __utma __utmb __utmc __utmt __utmz	Persistent cookies  Defined by third parties, Google, and it is recommended to read the disclosure below.	The Data Controller would no longer be able to acquire aggregated information and analyse statistics for the visibility of the website pages.

❑ THIRD-PARTY COOKIES

It is important to note that the present Policy Statement does not apply to services provided by third parties like Google because the Data Controller does not have control over them. The website in question has no access to information collected by third-party cookies and no control over the cookies themselves since they are entirely managed by said third parties. Any data concession agreements are made directly between the user and the third parties. Consequently, the acquisition of consent for these cookies is obviously the responsibility of the third parties, and this website does not participate in any way in this process.

Information regarding the use of third-party cookies, the purposes of the same, and the procedures to follow in order to optionally disable them, are provided directly by the third parties who operate cookies on our website. Users are invited to directly visit the Internet addresses of these subjects, who are listed below:

To read the privacy statement of the Google company regarding the Google Analytics service, and express your consent to the use of said cookies, refer to the Internet website [https://support.google.com/analytics/topic/2919631?hl=it&ref\\_topic=1008008&vid=0-635762049818592585-3470267714](https://support.google.com/analytics/topic/2919631?hl=it&ref_topic=1008008&vid=0-635762049818592585-3470267714).

To disable analytics cookies and prevent Google Analytics from collecting data on the navigation of the website, users are free to download the Google Analytics Opt-out Browser Add-on: <https://tools.google.com/dlpage/gaoptout>.

Continuing your visit to this website implies consent to the processing of your data by Google by the methods and for the purposes indicated above.

Furthermore, by accessing the webpage <http://www.youronlinechoices.com/it/le-tue-scelte> it is possible to gather information about behavioural advertising as well as enable or disable the listed companies and who work with the website operators to collect and utilize information relevant to the delivery of advertising.



Continuing your visit to this website implies consent to the processing of your data by third parties by the methods and for the purposes indicated above.

❑ **ACTIVATION AND DEACTIVATION OF COOKIES**

By accessing the website and going beyond the initial banner containing a brief disclosure, the user expresses consent for the use of technical, functional, and analytics cookies as expressly indicated in the present document.

Users are free to set their own options regarding the use of the cookies present on the website (see detailed list in the table above) in their browser settings following the instructions provided below. Users may also implement the "anonymous navigation" option that enables users to navigate Internet without saving any information about websites, pages visited, any passwords entered, or other information.

**Warning: if users block all types of cookies (including technical) some website functions could be impaired or unavailable.**

**Microsoft Windows Explorer and Microsoft Edge**

<https://support.microsoft.com/it-it/help/17442/windows-internet-explorer-delete-manage-cookies>

**Google Chrome**

<https://support.google.com/accounts/answer/61416?hl=it>

**Mozilla Firefox**

<https://support.mozilla.org/it/kb/Attivare%20e%20disattivare%20i%20cookie?redirectlocale=en-US&redirectslug=Enabling+and+disabling+cookies>

**Apple Safari**

<http://www.apple.com/legal/privacy/>

**Alternatively, it is possible to disable only Google Analytics cookies using the opt-out browser add-on provided by Google for the main Internet browsers.**

❑ **AMENDMENTS TO THIS COOKIE POLICY**

The Data Controller may amend the present Cookie Policy. See the "Updated on:" reference at the top of this page to check for the latest revision of the present Cookie Policy. Any modifications made will come into force as soon as the updated version of the present Cookie Policy is published on the website.